

2020 SURVEY OF ENTREPRENEURS AND MSMES IN PERU:

APPENDIX



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Demographics of survey population

Demographic	Number of Respondents
Women	121
Men	128
Below 35 years old	49
35 years old and above	199
Less than university education	118
University education and above	130
Founder	172
Employee	78

Business size

Business Size	Number of Respondents
Micro	90
Small	90
Medium	70

Geographic concentration of MSMEs

Question 2.3: Where are your company's main headquarters located?

Administrative Area	Total
Lima province	122
Arequipa region	60
La Libertad region	60
Callao constitutional province	8

Interest in environmental sustainability

Question 6.1: To what extent is environmental sustainability a concern for your company?

Interest in Environmental Sustainability	Number of Respondents
Core mandate	18
Top priority	34
Among top 3 priorities	35
Priority, not top 3	37
Not priority but concern	86
Not priority or concern	40

Companies in most common industries prioritizing environmental sustainability

Question 6.3: To what extent do you expect climate change to impact your company or industry?

MSME Industry	Sub Total	Overall Total
Wholesale and retail trade; repair of motor vehicles and motorcycles	39	92
Manufacturing industries	15	27
Accommodation and food services	12	26
Professional, scientific and technical activities	11	17
Social services and services related to human health	10	12
Construction /construction materials trade	7	13
Transportation and storage	5	8
Teaching/Education	5	15
Supply of electricity, gas, steam, and air conditioning	3	5
Real estate activities	3	5
Activities of households as employers, undifferentiated activities of production of goods and services of households for their own use	2	2
Exploitation of mines and quarries	2	3
Water supply, sewerage, waste management, and sanitation activities	2	3
Arts, entertainment, and recreation	2	5
Metal Services	1	1
Services related to raw material extraction	1	1
Agriculture, forestry and fishing	1	2
Administrative activities and support services	1	2
Logistic services	1	2
Fuel supply	1	3
Total	124	244

Views on the impact of climate change by industry

Question 6.3: To what extent do you expect climate change to impact your company or industry?

MSME Industry	High Impact	Low Impact	No Impact
Wholesale and retail trade; repair of motor vehicles and motorcycles	27	39	26
Manufacturing industries	8	13	6
Accommodation and food service	7	14	5
Professional, scientific and technical activities	7	7	3
Social services and services related to human health	6	4	2
Transportation and storage	5	2	1
Teaching/education	4	9	2
Arts, entertainment and recreation	4	1	0
Construction /construction materials trade	3	8	2
Supply of electricity, gas, steam, and air conditioning	2	2	1
Water supply, sewerage, waste management, and sanitation activities	2	0	1
Real estate activities	2	1	2
Activities of households as employers, undifferentiated activities of production of goods and services of households for their own use	2	0	0
Fuel supply	2	0	1
Agriculture, forestry and fishing	1	0	1
Other service activities	1	1	2
Services related to raw material extraction	1	1	2
Logistics services	1	0	0
Exploitation of mines and quarries	0	1	0
Financial and insurance activities	0	1	0
Administrative activities and support services	0	0	2
Metal services	0	1	0
Veterinary services	0	1	0
Total	85	106	59

Perception of MSME barriers, disaggregated by gender

Barrier	Barrier		High barrier		Not a barrier		Not applicable	
	Women	Men	Women	Men	Women	Men	Women	Men
Domestic Government (for example, government regulations or administrative procedures in Peru are too restrictive)	37%	39%	25%	18%	34%	36%	4%	7%
Financing (for example, financing is not available or is too expensive, taxes are too high)	26%	30%	29%	31%	43%	34%	2%	5%
Marketing (for example, difficulty in marketing the company domestically or internationally)	31%	23%	11%	7%	52%	59%	6%	10%
Human Capital (for example, difficulty finding qualified staff or management)	25%	23%	8%	7%	63%	62%	4%	8%
Technology (for example, technology changes too quickly or is difficult to incorporate)	21%	24%	11%	4%	61%	63%	7%	9%
Access to inputs (for example, suppliers are not available, input supplies are not available, etc.)	23%	21%	7%	8%	65%	59%	5%	12%
Physical infrastructure (for example, electrical power is unreliable, transportation is inadequate)	22%	21%	6%	7%	67%	62%	5%	10%
Government support (for example, lack of support services, inability to access existing services offered by government)	21%	13%	7%	13%	59%	65%	13%	9%
Technical infrastructure (for example, internet is unreliable, inaccessible, or too costly)	19%	20%	2%	4%	74%	67%	6%	9%
Linguistic (for example, cannot communicate effectively)	14%	14%	3%	1%	75%	73%	7%	12%
Intellectual Property (for example, difficulty securing intellectual property protection)	14%	11%	2%	4%	78%	77%	6%	8%
Gender discrimination (for example, workplace harassment, lack of financing opportunities for women, lack of childcare)	13%	9%	4%	5%	74%	76%	8%	10%
Bias (for example, bias due to sexual orientation, ethnicity, economic status, etc.)	12%	5%	5%	2%	76%	82%	7%	10%

Perception of MSME barriers, disaggregated by age

Barrier	Barrier		High barrier		Not a barrier		Not applicable	
	Under 35	35 or over	Under 35	35 or over	Under 35	35 or over	Under 35	35 or over
Domestic Government (for example, government regulations or administrative procedures in Peru are too restrictive)	39%	38%	10%	24%	47%	32%	4%	6%
Financing (for example, financing is not available or is too expensive, taxes are too high)	27%	29%	20%	32%	47%	36%	6%	3%
Marketing (for example, difficulty in marketing the company domestically or internationally)	41%	24%	12%	8%	45%	59%	2%	10%
Human Capital (for example, difficulty finding qualified staff or management)	37%	21%	6%	8%	55%	64%	2%	7%
Technology (for example, technology changes too quickly or is difficult to incorporate)	22%	23%	14%	6%	59%	63%	4%	8%
Access to inputs (for example, suppliers are not available, input supplies are not available, etc.)	27%	21%	8%	7%	63%	62%	2%	10%
Physical infrastructure (for example, electrical power is unreliable, transportation is inadequate)	27%	20%	2%	8%	63%	65%	8%	8%
Government support (for example, lack of support services, inability to access existing services offered by government)	22%	16%	12%	10%	63%	62%	2%	13%
Technical infrastructure (for example, internet is unreliable, inaccessible, or too costly)	27%	18%	0%	4%	67%	71%	6%	8%
Linguistic (for example, cannot communicate effectively)	16%	14%	4%	2%	78%	73%	2%	12%
Intellectual Property (for example, difficulty securing intellectual property protection)	14%	12%	4%	3%	76%	78%	6%	7%
Gender discrimination (for example, workplace harassment, lack of financing opportunities for women, lack of childcare)	12%	11%	8%	4%	76%	75%	4%	10%
Bias (for example, bias due to sexual orientation, ethnicity, economic status, etc.)	12%	8%	4%	4%	76%	80%	8%	9%

Barriers to MSME growth

Question 9.1: What are the barriers to your company's overall success?

Barrier	High Barrier	Barrier	Not a Barrier	Not Applicable
Financing (for example, financing is not available or is too expensive, taxes are too high)	75	71	96	8
Domestic Government (for example, government regulations or administrative procedures in Peru are too restrictive)	53	95	88	14
Government support (for example, lack of support services, inability to access existing services offered by government)	25	43	155	27
Marketing (for example, difficulty in marketing the company domestically or internationally)	22	68	140	20
Human Capital (for example, difficulty finding qualified staff or management)	19	60	156	15
Access to inputs (for example, suppliers are not available, input supplies are not available, etc.)	18	55	156	21
Technology (for example, technology changes too quickly or is difficult to incorporate)	18	57	156	19
Physical infrastructure (for example, electrical power is unreliable, transportation is inadequate)	16	54	161	19
Gender discrimination (for example, workplace harassment, lack of financing opportunities for women, lack of childcare)	12	27	188	23
Bias (for example, bias due to sexual orientation, ethnicity, economic status, etc.)	9	21	198	22
Intellectual Property (for example, difficulty securing intellectual property protection)	8	31	194	17
Technical infrastructure (for example, internet is unreliable, inaccessible, or too costly)	7	49	176	18
Linguistic (for example, cannot communicate effectively)	5	35	186	24

Barriers to social enterprises' growth

Question 9.2: What are the barriers to your company's overall success?

Barrier	High Barrier	Barrier	Not a Barrier	Not Applicable
Public Apathy (for example, lack of public awareness or willingness to address company's targeted social or environmental issue)	17	16	42	3
Domestic Government (for example, insufficient state support to address company's targeted social or environmental issue)	11	24	38	5
Industry Inertia (for example, large organizations are unwilling or unable to change to address targeted social or environmental issue)	4	26	45	3
Quantification of Impact (for example, inability to effectively quantify or communicate impacts achieved)	8	17	48	5



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